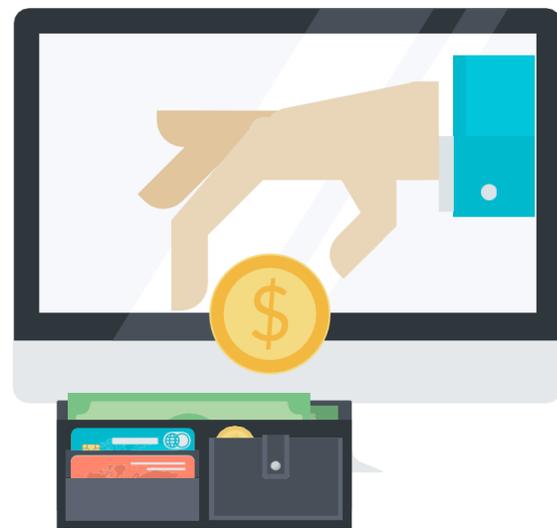




**MAXPAY**

INTELLIGENT BILLING

# YOUR ULTIMATE PAYMENT SOLUTION

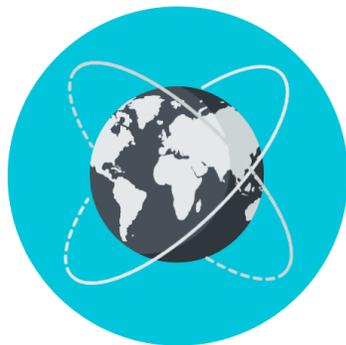


The easiest way to accept payments  
online



Flexible platform could be integrated  
into any digital environment

# EXPAND YOUR BUSINESS GLOBALLY



Use Maxpay to accept payments from all around the world



We accept more than 130 currencies



We handle conversion so your customers could be charged in their local currency

## **SAFE AND SECURE**



Maxpay is PCI DSS level 1 V 3.1 certified. Implement Maxpay hosted solution and meet PCI DSS requirements for your business without long compliance process and security headaches.



Let your customers pay safely.

# TIRED OF LONG INTEGRATION?

Accept credit card payments with just a few lines of code.

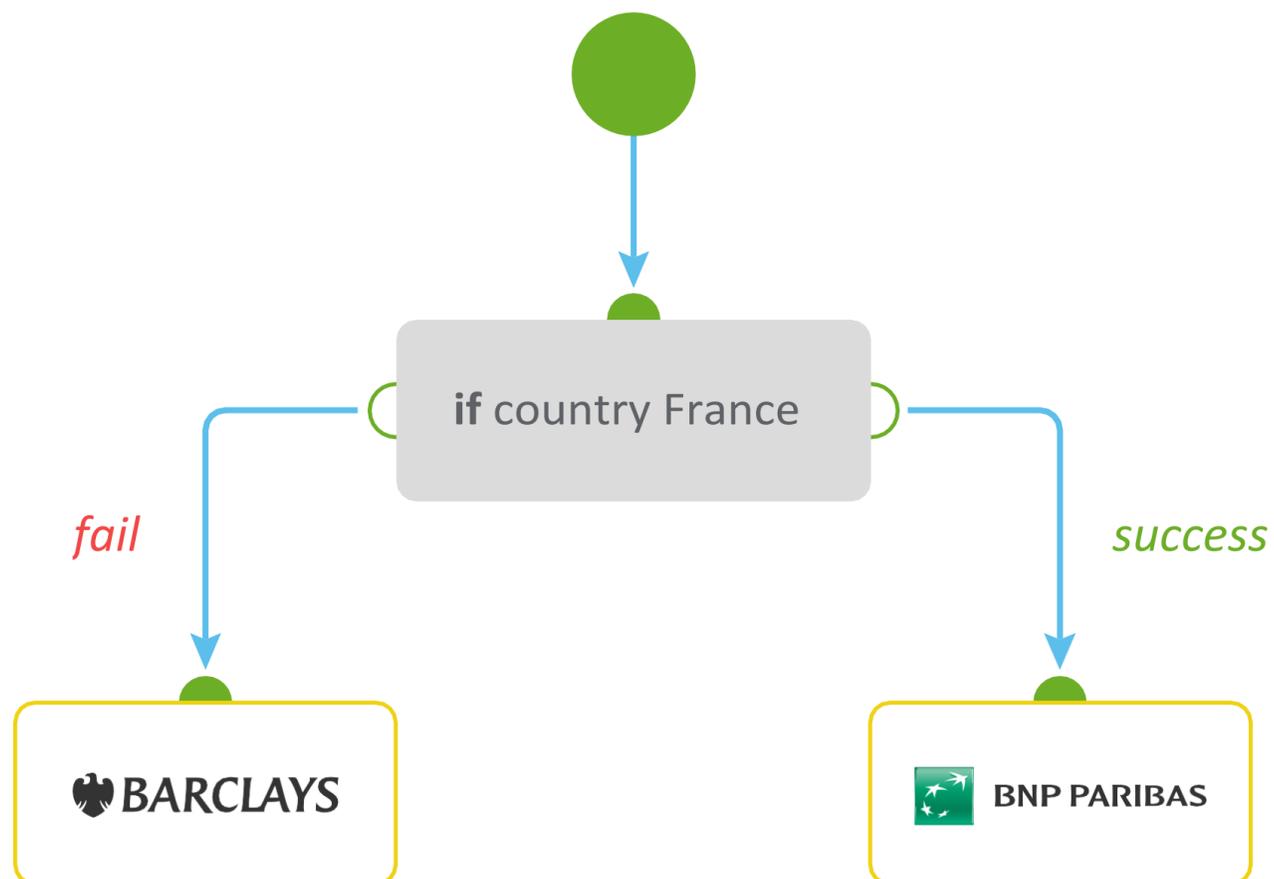
## Choose your integration type:

- Gateway API integration
- Hosted payment pages

```
1 <form class='maxpayPaymentForm'>
2 <script
3   src="https://hpp.maxpay.com/client.js" class="maxpayScript"
4   data-iframeSrc="https://hpp.maxpay.com/hpp"
5   data-buttonText="Pay!"
6   data-name="Monetize me"
7   data-key="pkTest_56137fd80ffc4a639cf91e81941d1f51"
8   data-signature="bac1c2876f98149d225da91c85956ece1d695809d2a32fff81459c04ff77580b"
9   data-uniqueuserid="{{aUniqueUserIdInYourSystem}}"
10  data-productpublicid="{{productPublicId}}"
11  data-displaybuybutton="true"
12  data-type="popup">
13 </script>
14 </form>
```

# AUTOMATE YOUR BILLING

## ROUTING START POINT

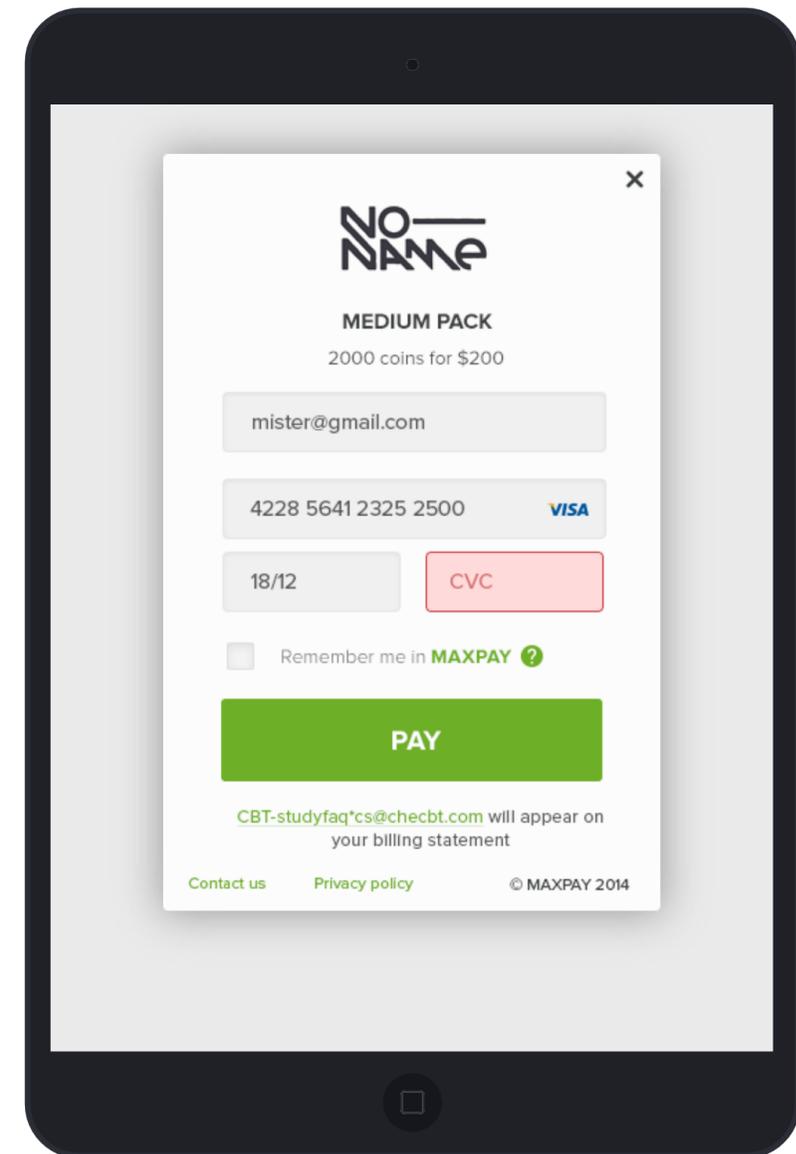
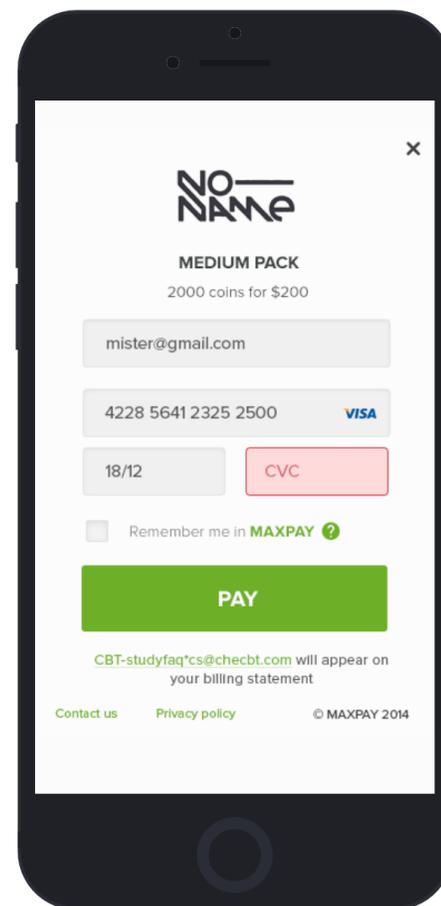


Easily configurable rules route your payments to the appropriate bank with the best approval rates.

## OPTIMIZED FOR WEB AND MOBILE

Simple, clean and device friendly payment flow is developed for both desktop and mobile.

Integrate directly, use embedded payment form or redirect customers to Maxpay payment page to finalize the payment.



# 'READY TO USE' COPY PASTE SOLUTIONS

To integrate quickly copy paste preferred type of payment form:

- pop up
- iFrame
- redirect

Embed code

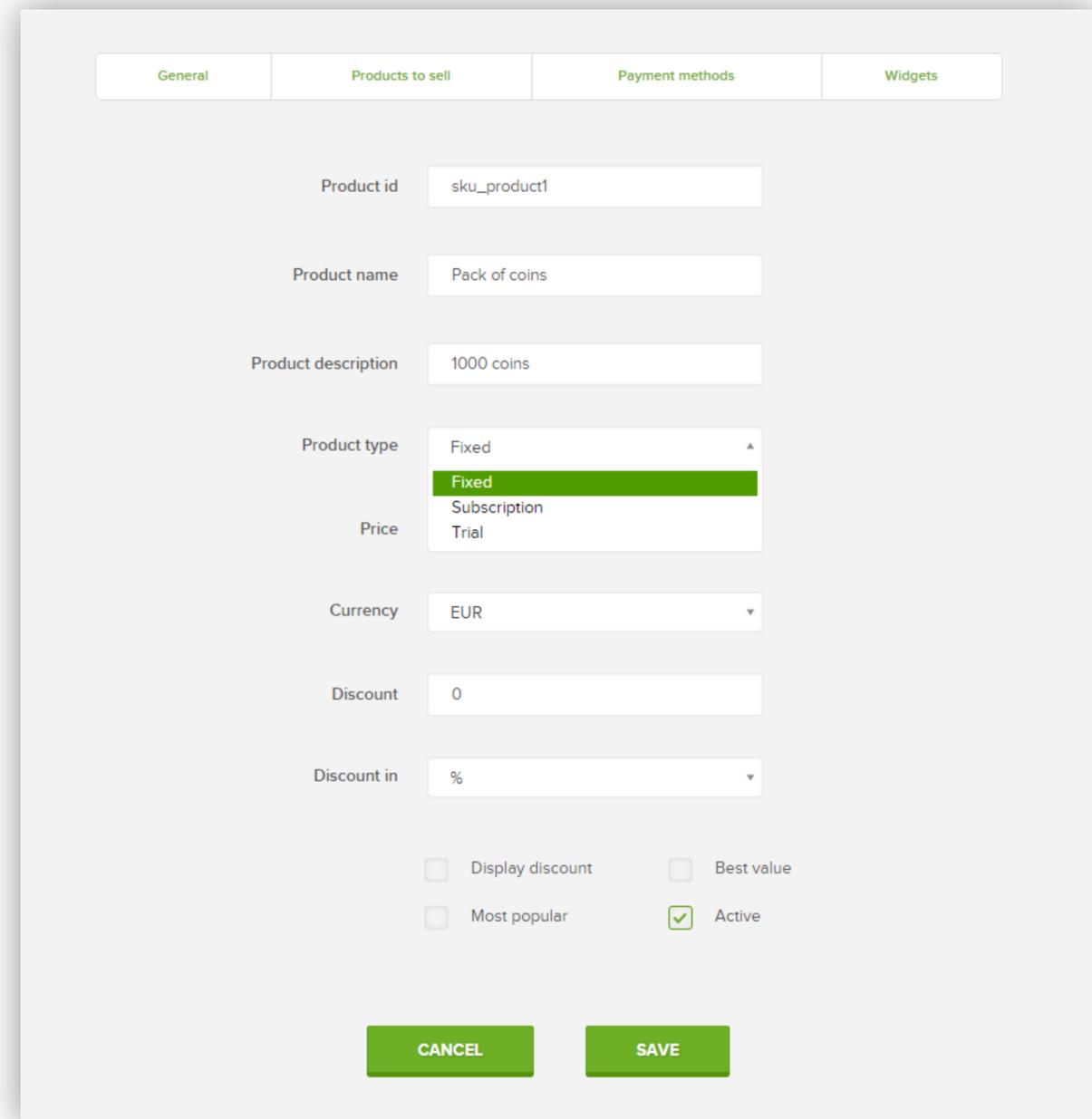
Pop up    iFrame    Redirect

```
1 <div>
2 <form class='maxpayPaymentForm'>
3 <script src="https://hpp.maxpay.com/client.js" class="maxpayScript" data-iframesrc="https://hpp.maxpay.com/hpp"
4 </div>
5
```



# PRODUCTS

- provide weekly, monthly and annual subscriptions
- motivate your customers with trials and discounts
- diverse products for different locations
- create products in merchant portal or pass them via simple request



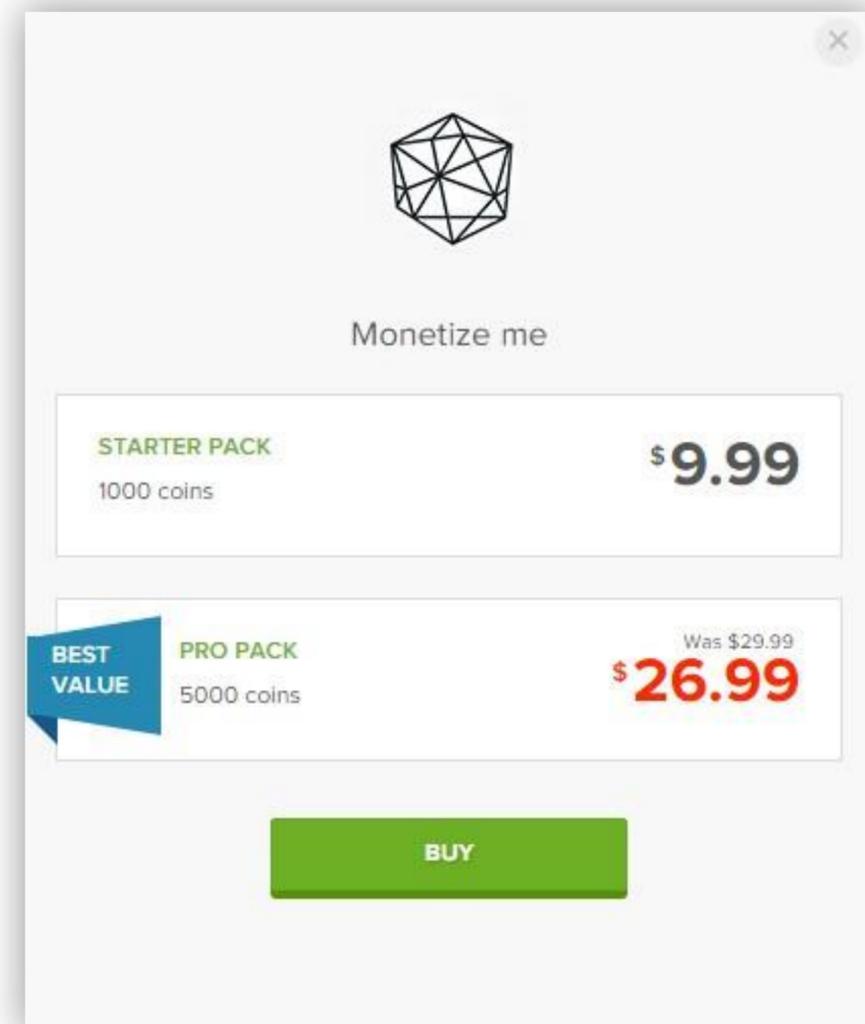
The screenshot shows the 'Products to sell' tab of the MAXPAY interface. It contains the following fields and options:

- Product id:** sku\_product1
- Product name:** Pack of coins
- Product description:** 1000 coins
- Product type:** Fixed (selected), Subscription, Trial
- Price:** (empty field)
- Currency:** EUR
- Discount:** 0
- Discount in:** %
- Display discount
- Best value
- Most popular
- Active
- CANCEL** button
- SAVE** button

# PRODUCTS

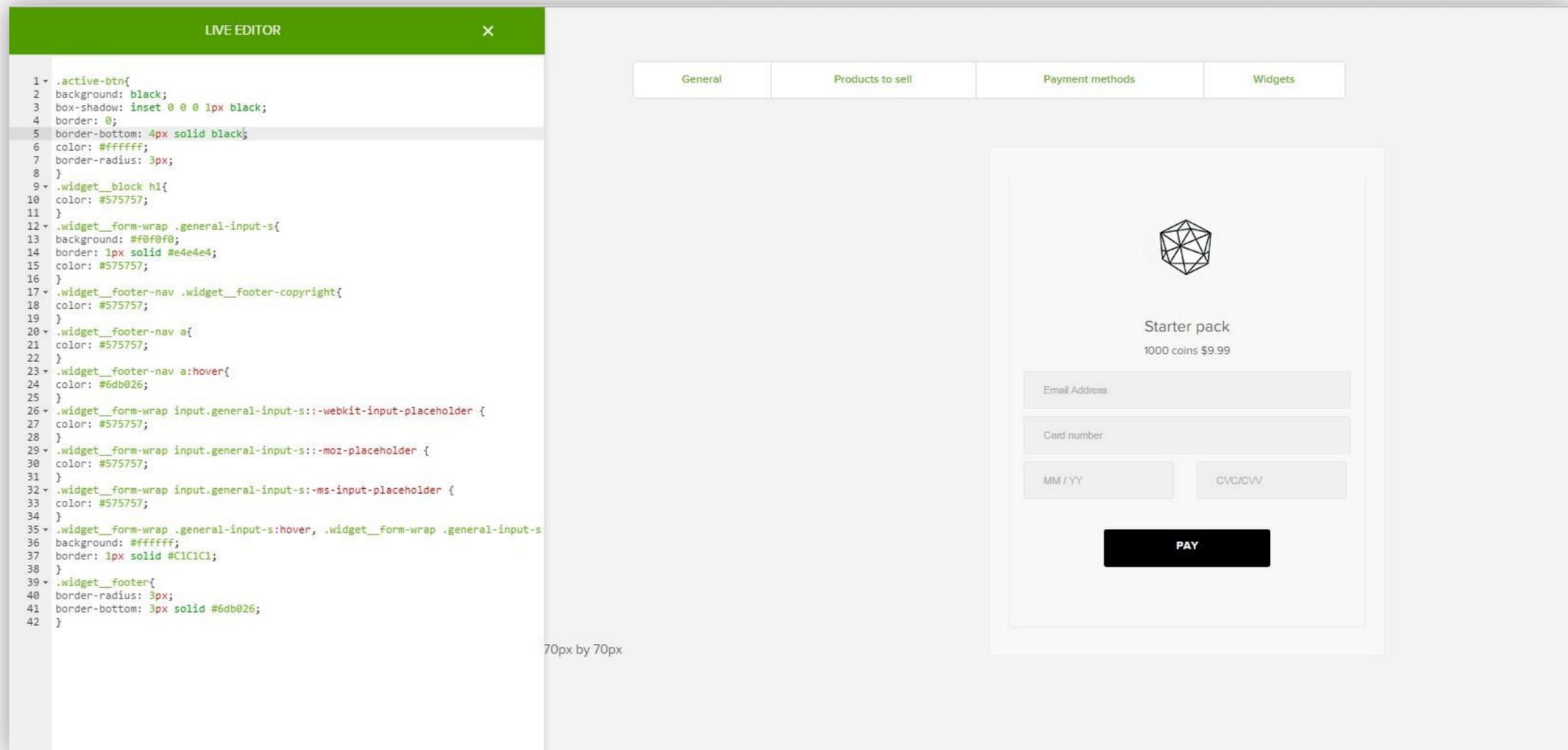
Create custom product page or let customers select products on Maxpay's side.

Add motivational labels to grow your sales.



# PAYMENT FORM CUSTOMIZER

- edit colors, change fields or skin the payment flow seamlessly to match your website design
- activate and deactivate additional features



```
1 .active-btn{
2 background: black;
3 box-shadow: inset 0 0 0 1px black;
4 border: 0;
5 border-bottom: 4px solid black;
6 color: #ffffff;
7 border-radius: 3px;
8 }
9 .widget__block h1{
10 color: #575757;
11 }
12 .widget__form-wrap .general-input-s{
13 background: #f0f0f0;
14 border: 1px solid #e4e4e4;
15 color: #575757;
16 }
17 .widget__footer-nav .widget__footer-copyright{
18 color: #575757;
19 }
20 .widget__footer-nav a{
21 color: #575757;
22 }
23 .widget__footer-nav a:hover{
24 color: #6db026;
25 }
26 .widget__form-wrap input.general-input-s::-webkit-input-placeholder {
27 color: #575757;
28 }
29 .widget__form-wrap input.general-input-s::-moz-placeholder {
30 color: #575757;
31 }
32 .widget__form-wrap input.general-input-s:-ms-input-placeholder {
33 color: #575757;
34 }
35 .widget__form-wrap .general-input-s:hover, .widget__form-wrap .general-input-s{
36 background: #ffffff;
37 border: 1px solid #c1c1c1;
38 }
39 .widget__footer{
40 border-radius: 3px;
41 border-bottom: 3px solid #6db026;
42 }
```

General Products to sell Payment methods Widgets

Starter pack  
1000 coins \$9.99

Email Address

Card number

MM / YY CVC/CW

PAY

70px by 70px

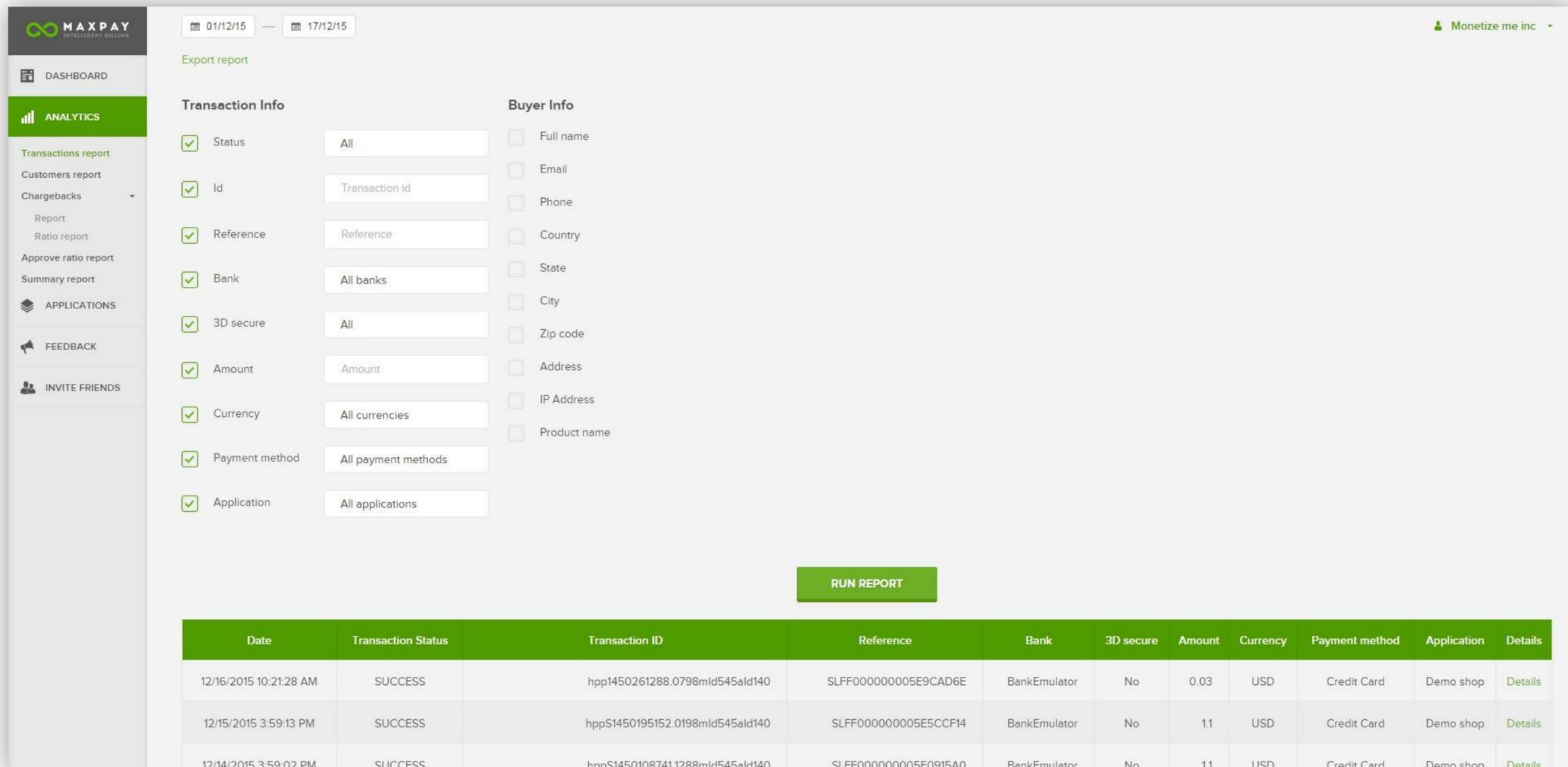
# OVERVIEW DASHBOARD

Track your business main KPI's



# FLEXIBLE REPORTS

Choose report and select parameters to analyze



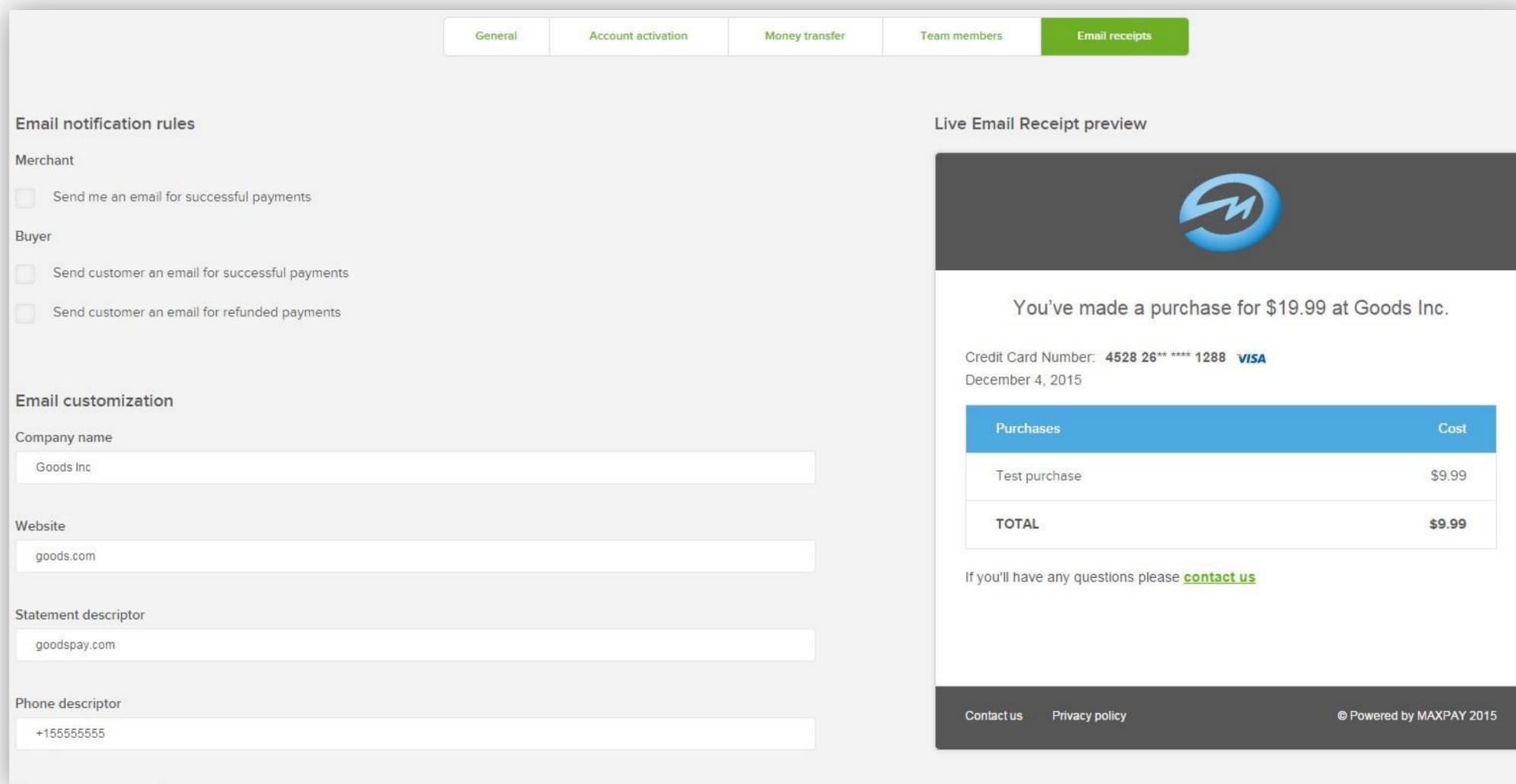
The screenshot shows the MAXPAY Analytics interface. At the top, there are date filters for 01/12/15 to 17/12/15 and a user profile for 'Monetize me inc'. The left sidebar contains navigation options: DASHBOARD, ANALYTICS (highlighted), Transactions report, Customers report, Chargebacks, Report, Ratio report, Approve ratio report, Summary report, APPLICATIONS, FEEDBACK, and INVITE FRIENDS. The main area is titled 'Export report' and features two columns of filters: 'Transaction Info' and 'Buyer Info'. The 'Transaction Info' column has checkboxes and input fields for Status (All), Id (Transaction id), Reference (Reference), Bank (All banks), 3D secure (All), Amount (Amount), Currency (All currencies), Payment method (All payment methods), and Application (All applications). The 'Buyer Info' column has checkboxes for Full name, Email, Phone, Country, State, City, Zip code, Address, IP Address, and Product name. A green 'RUN REPORT' button is centered below the filters. Below the button is a table with the following data:

Date	Transaction Status	Transaction ID	Reference	Bank	3D secure	Amount	Currency	Payment method	Application	Details
12/16/2015 10:21:28 AM	SUCCESS	hpp1450261288.0798mld545ald140	SLFF000000005E9CAD6E	BankEmulator	No	0.03	USD	Credit Card	Demo shop	<a href="#">Details</a>
12/15/2015 3:59:13 PM	SUCCESS	hppS1450195152.0198mld545ald140	SLFF000000005E5CCF14	BankEmulator	No	1.1	USD	Credit Card	Demo shop	<a href="#">Details</a>
12/14/2015 3:59:02 PM	SUCCESS	hppS1450108741.1288mld545ald140	SLFF000000005E0915A0	BankEmulator	No	1.1	USD	Credit Card	Demo shop	<a href="#">Details</a>

# CUSTOMIZABLE EMAIL RECEIPTS

Create the 'look & feel' of your email receipts:

- change color and logo
- manage merchant and customer notifications



The screenshot displays the 'Email receipts' configuration page in the MAXPAY system. It features a navigation bar with tabs for 'General', 'Account activation', 'Money transfer', 'Team members', and 'Email receipts'. The main content is divided into two sections: 'Email notification rules' and 'Email customization'.

**Email notification rules:**

- Merchant:**  Send me an email for successful payments
- Buyer:**
  - Send customer an email for successful payments
  - Send customer an email for refunded payments

**Email customization:**

- Company name:** Goods Inc
- Website:** goods.com
- Statement descriptor:** goodspay.com
- Phone descriptor:** +155555555

**Live Email Receipt preview:**

The preview shows a receipt for a purchase of \$19.99 at Goods Inc. The credit card number is 4528 26\*\* \*\*\*\* 1288 VISA, dated December 4, 2015.

Purchases	Cost
Test purchase	\$9.99
<b>TOTAL</b>	<b>\$9.99</b>

If you'll have any questions please [contact us](#)

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## STAY AHEAD OF FRAUD

### Complete view

Analyze all critical user actions on your site such as signup, login, payment and many others.

### Trust list

Global base of fraudulent and reliable identifiers to stop known fraud and enhance experience for legitimate users.

### Human and artificial intelligences

Combination of flexible rule-based and powerful machine learning scoring systems with automated decision-making process to stop more fraud and reduce operational overheads up to 95%.

### Fully customizable

For any industry, merchant business model and even traffic source.

## SIMPLE AND TRANSPARENT



### NO HIDDEN FEES

Pay only for transactions you process.

No setup fees, monthly or other hidden fees.

Your fee may start from 2.9% + 0.30 € and will depend on your business model.

**START NOW!**



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Email: [sales@maxpay.com](mailto:sales@maxpay.com)